



The Carla – Crown Jewel of Books

2017 Official Rules
Fee: \$25.00 per entry

Deadlines

Registration must be completed and contest fee paid by 11:59 p.m. CDT July 1, 2017.

Books must be received by July 15, 2017.

Categories

Entry must have a minimum length of 40,000 words

Category Romance (includes all novels intended for series lines)
Contemporary Single Title
Historical Romance
Romantic Suspense
Paranormal Romance
Erotic Romance
Young Adult Romance/New Adult Romance
Inspirational Romance

Eligibility

Open to any traditional or self-published author with an original copyright date of 2016. All books must be perfect bound.

Multiple entries are allowed in the same or different categories (separate fees apply). However, an entry may not be entered in more than one category.

Contest will have no more than five finalists from all categories. First round will be judged by readers. Final judging will be judged by bookseller, Tina Smith of Dog-Eared Books.

Awards

First place book will receive a trophy, publicity on the Mid-America Romance Authors Facebook page and in the RWR.

All finalists will receive a Finalist Certificate.

Finalists will be notified by the last week of September.

The winner will be announced on or about November 5, 2016.

Registration

Three copies of each title entered should be mailed to:

Carla Bracale
9431 N. Kenwood Ave
Kansas City, MO 64155

Registration forms with checks can be mailed to with the books or emailed as a MS Word or PDF document to thecarla@mararwa.com.

Payments can be made by check or with Paypal at Treasurer@mararwa.com.

Contact

E-mail us at thecarla@mararwa.com.